

Kayley Shimmin

Illustrator & Graphic Designer

Illustrator & Graphic Designer with 5+ years experience working with clients to meet their design needs. Spearheaded concept, art direction, and development of visual assets from business materials to game development assets.

Seattle, WA 98115

+1 206 948 5740

kayleyshimmin@gmail.com

[linkedin.com/in/kayleyaurora-shimmin](https://www.linkedin.com/in/kayleyaurora-shimmin)

EXPERIENCE

Aquatik Studios, Remote

Graphic Designer

March 2022 - January 2023 | Layoff

- Created over 70% of annual visual assets including social media advertisements, branding assets, concept art, and website development.
- Lead concept, art direction, and execution of designs for companies and game developers; communicated directly with clients to lead initial meetings and revision sessions through to completion and approval of projects.
- Worked efficiently in the Adobe Suite, balancing 3+ projects at a time with quick turnaround times.
- Communicated internally using centralized communication services such as Microsoft Teams and HubSpot to remain up-to-date on current tasks and priorities.

Kayley Shimmin Design, Seattle, WA

Illustrator & Graphic Designer

March 2017 - Present

- MBrace Therapeutics, 2022
 - Developed a new brand-aligned business card design office-wide. Client was very satisfied with the added efficiency of custom QR codes linking to each employee's information.
- Rare Primates, 2021
 - Illustrated and designed album art layout for 3 consecutive track releases, working closely with the artists to ensure brand-alignment.

Kids Inc., Seattle, WA

Assistant Head Teacher

March 2018 - June 2019

- Maintained responsibility for daily operations, child safety, and communication with other staff members.
- Developed activities and curriculum to appeal to children from the ages of 3 to 10 years and implemented said activities on a twice weekly basis.
- Worked to aid in the growth of self acceptance, healthy styles of communication, empathy, and basic life skills in the children.

SKILLS

Social Advertisements

Print Media

Art Direction

Basic HTML/CSS

Illustration

Adobe Suite

Collaboration

Communication

EDUCATION

Seattle Central Creative Academy

Associate of Applied Sciences in Graphic Design

September 2019 - June 2021

Seattle, WA

- Awards: Dean's List 2020 & 2021, President's List 2020
- Cumulative GPA 3.82/4.0

Sarah Lawrence College

Bachelor of Arts in Photography

August 2013 - May 2017

Seattle, WA

- Accepted onto and participated in SLC Activities Council
- Completed one-year study abroad with SLC Florence